



**FOR IMMEDIATE RELEASE**

## **BARROW LEADS BING IN CAMPAIGN POLL**

*Internal Survey of 400+ Likely Voters Shows Barrow is Clear Choice*

**DETROIT. October 8, 2009** --- Confounding the primary results where he eked out a second place finish, an internal telephone survey of 436 likely Detroit voters has revealed Tom Barrow leads Interim Mayor Dave Bing in Detroit's mayoral race. Barrow garnered 56.2%, while Bing had 19.4%, with a sizable undecided audience at 24.2%.

Using telephone canvassers from Citizens for Detroit's Future (CFDF), a grass roots organization formed by Barrow in 1985, and professional polling software, Campaign Director Geoffrey Garfield fashioned a straightforward survey to measure the campaign's progress after Barrow's numerous public appearances and recent endorsements.

The 15-member CFDF phone bank randomly contacted 831 Detroit households to successfully complete a survey of 436 likely Detroit voters.

"I appreciate that this is not an independent poll but it was a professionally performed survey and should be able to be reproduced. We asked only four simple questions and it confirmed what I have been seeing and feeling for weeks when I have gone into churches, rode city buses, visited neighborhood bars and night clubs, stopped by barbershops, and walked onto people's porches--my campaign is gaining massive momentum," said Barrow. "At no time was my name identified as the organizer and the telephone ID read Citizens for Detroit's Future."

"Apparently, the many endorsements I have received coupled with Interim Mayor Bing's refusal to debate and appear at community meetings has reached a critical mass of rejection for him and support for me," said Barrow.

-more-

In the past few weeks, Barrow has been endorsed by the Eastside Community Slate, the Michigan Black Democrats, AFSCME District Council 25, Metro AFL-CIO, the Coalition of Organized Labor and the Amalgamated Transit Union. All of these groups supported Bing in the primary election, but rescinded that endorsement in favor of Barrow for the general election.

“While the City Council and Charter Commission elections have been part of numerous polls, it strikes me as strangely curious that there have been no mayoral polls this season when they are a normal part of prior year elections,” said Barrow. “More than anything, the Citizens for Detroit’s Future survey shows that interest in my campaign has changed dramatically since the August primary. Mr. Bing continues to disenfranchise Detroiters with his unilateral slashing of city services while refusing to face the citizens whose vote he wants.”

The phone list was a random sample of likely Detroit voters and began by 1) asking if the caller was a registered Detroit voter; 2) for those saying yes, it asked if they intended to vote in the November 3<sup>rd</sup> election; 3) For those saying yes, it then asked: “if the election for mayor were held today, who would you vote for” and the following choices were given: 1) Dave Bing, 2) Tom Barrow, 3) not sure/do not want to say 4) another person, please list name.

For more details on Tom Barrow and his platform, visit [TomBarrowforMayor.com](http://TomBarrowforMayor.com).

###

**MEDIA CONTACT:** Colleen Robar, 313-207-5960, [crobar231@aol.com](mailto:crobar231@aol.com)